

chapter PULSE

An Individual Chapter Publication
EXECUTIVE WOMEN INTERNATIONAL®

Chartered in 1987

Hampton Roads Chapter

August, 2007

OFFICERS & DIRECTORS

PRESIDENT

Marie Ringler, Dale Carnegie Training
(757) 490-1811
marie_ringler@dalecarnegie.com

VICE PRESIDENT/PRESIDENT ELECT

Diane Dempsey, Northwestern Mutual Financial Network
(757) 640-1700
Diane.Dempsey@nmfn.com

SECRETARY

(Interim)
Janet Rial, Freedom Lincoln Mercury,
(757) 413-5562
Janet.Rial@freedomautomotive.com

TREASURER

Debra Sessoms, Sessoms & Associates Inc.
(757) 410-1605
debra@sessoms-associates.com

SERGEANT-AT-ARMS

Debbie McKee, Co-Chair, CPS
(757) 636-2196
dmckee52@cox.net

MEMBERSHIP DIRECTOR ELECT

Brittany Lumpkin, Clear Channel
(757)466-0009
brittanylumpkin@clearchannel.com

PROGRAM DIRECTORS

Maria Kuhn, Co-Chair, Armada Hoffler
(757) 366-6634
mkuhn@armadahoffler.com
Dorothy Dembowski, Co-Chair
UBS Financial Services, Inc.
(757) 624-2189
dorothy.dembowski@ubs.com

PUBLICATION DIRECTORS

Deborah S. Mergi - Events By Design
(757) 361-2480
eventdesigngroup@peoplepc.com

WAYS & MEANS

Diane Dempsey, Northwestern Mutual Financial Network
(757) 314-4603
diane.dempsey@nmfn.com

DIRECTORS-AT-LARGE

Cheryle Mack, Bank of America
(757) 441-4013
cheryle.l.mack@bankofamerica.com
Jacqueline Jones, Norfolk Airport Authority
(757) 857-3901
jaiones@norfolkairport.com

EWI® Chapter Meeting

ASSOCIATION FOR RESEARCH AND ENLIGHTENMENT

Date: TUESDAY, AUGUST 21, 2007

Time: Meeting begins at 6:00 p.m.

Price: \$30.00 (Reps & Guests)

Reservation Deadline: August 15, 2007
(Regrets and Guests)

RSVP by E mail or fax: Debbie McKee
Dmckee52@cox.net

DIRECTIONS:
215 67th Street, Virginia Beach, VA 23451

HAPPY BIRTHDAY

20TH TONYA HARRELL

28TH MARIE RINGLER

President's Message...



What a great event that the Virginia Beach Hilton and Diane Dempsey's Committee put on for our Silent Auction. We are still tweaking the final numbers but it looks like that it was a better year than even last year. Well done to all who donate gifts, bought gifts, brought guests, and invested not only in Hampton Roads Chapter of EWI but also in our community. This Silent Auction is our means to provide scholarships money for ASIST, to create our reading rally at the local Elementary School and to send a few members to LCAM. It is our way to grow ourselves and our neighborhood in what I believe was a fun evening.

It is with deep regret that we must say goodbye to some members that have contributed a great amount to our chapter. Jen Mendelssohn, has been the membership chair for the past couple of years will be taking time off to prepare for her baby. Anna-Lisa Ford, who joined Debbie Mergi to help with publications, will be leaving for NY to be closer to her family. Lisa Burris, who has helped us connect with the Christopher Newport University for women in need of scholarship support, will be resigning to put her energies into the Peninsula community more. The commute has added to an already stressful life. We will miss of you and wish you much success. We also thank each of you for all you have contributed to the local chapter. Come back and visit us anytime.

When's the last time you had an interesting dream that you tried to make sense of? Write it down and bring it to the next meeting. We are going to the ARE Center. It's a great healing center that was started by Edgar Cayce. We will have a great dinner, a movie reflecting on the Life of Edgar Cayce, tour of the center and an hour of dream interpretation by a world famous author and director of the Center, Kevin Todeschi. I understand that there is gift for each of us who attend.

Hope you are making it a great summer. Blessings to each of you and your families.

Marie Ringler
President

MEMBERSHIP COMMITTEE

The following is a memorandum from our Corporate Office that offers a great opportunity to learn and refresh ourselves on the benefits of EWI membership. We hope you will participate.

Congratulations! You made a smart business decision when you joined EWI, *The Leading Connection for Business Professionals*. As a new member of Executive Women International, you have already experienced the professional programs, networking opportunities, and powerful business connections offered through your local Chapter. And whether you have been a member for just a few short weeks or joined last October, you should also be receiving broadcast messages from the EWI Corporate Office about programs and services exclusively for our members.

To help you continue to navigate the benefits of EWI (including the website), we are offering a special **EWI New Member Orientation Conference Call** designed to provide you with an EWI overview. This teleseminar will discuss all of the programs and services EWI can offer you and other employees in your firm.

Here are the details of the call:

Tuesday, August 28, 2007
1:00 p.m. (ET)

The call will run for approximately one hour, with time near the end for questions.

To register for this call, please send an email to michelle@executivewomen.org. Confirmation and a telephone number will be provided prior to the call.

We look forward to talking to you on the 28th!

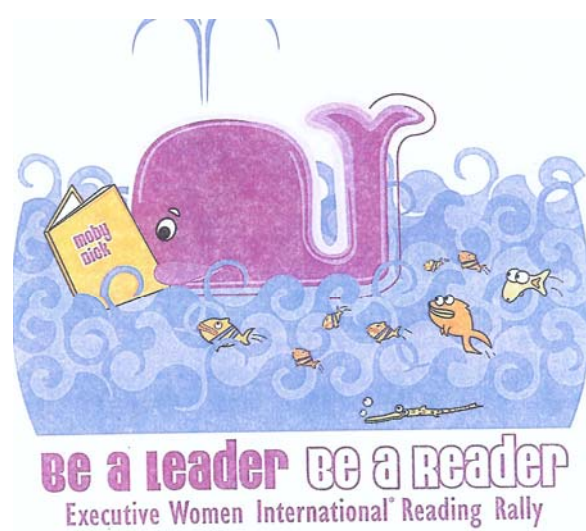
DATES TO REMEMBER

AUGUST

- 15 READING RALLY T SHIRT ORDER DUE
- 16 READING RALLY COMMITTEE MEETING
- 21 CHAPTER MEETING
- 28 BOARD MEETING

SEPTEMBER

- 18 CHAPTER ANNUAL MEETING
- 24 BOARD MEETING
- 27-29 LCAM IN HOUSTON, TEXAS



Dear Reading Rally Committee Members:

We really must begin the planning process for this year's Reading Rally. The school selected is Point O' View Elementary, which is located in Virginia Beach. They are very excited to be chosen as our school of choice this year. The Reading Rally is planned for Saturday, October 20, 2007.

As you can see the picture above, the theme has changed this year. It's all about **WHALES!!** So, we need to "**Jump In and Join the Big Purple Whale Reading**". What an interesting concept to share with the 60 children we will be interacting with on that day.

We have a major obstacle to accomplish. **The deadline for the T-shirt orders is August 15, 2007.** That gives us less than a month to get our order in, therefore, we will need to meet very soon because as you can see, time is of the essence! The cost of the shirts is \$5.00 for Youth (Medium & Large) and \$7.00 for all adult sizes (Small to XXX-Large). *Please let me know your order as soon as possible. If you need another order form, let me know.*

It is very important that we get together for a "brainstorming" session. Let's do this on Thursday, August 16, 2007 at 5:30 p.m. at the Airport. If you can attend this session, please email me so I'll know how many to plan for. I'll try to keep this meeting at 1 hour because everybody is busy this time of the year. We need as many reps to attend as possible since this is a joint-effort for the entire chapter.

So, please mark your calendar for next Thursday and try to attend.

Thank you for your time and effort in promoting our 2007 Reading Rally.

Jackie Jones
Reading Rally Committee Chair

August 12, 2007

**EXECUTIVE WOMEN INTERNATIONAL®
HAMPTON ROADS CHAPTER
2007 READING RALLY
OCTOBER 20, 2007
POINT O'VIEW ELEMENTARY SCHOOL**

COMMITTEES

1. BOOKS (NEW & GENTLY USED)
2. SPONSORSHIPS (We have 1 sponsorship – Sessoms & Associates)
3. ACTIVITIES (Crafts & Games)
4. REGISTRATION – Debra Sessoms
5. PUBLIC RELATIONS
6. GOODY BAGS
7. RAFFLE FOR KIDS – Diane Dempsey

LUNCH FOR KIDS – Debbie McKee

**EXECUTIVE WOMEN INTERNATIONAL®
HAMPTON ROADS CHAPTER
READING RALLY 2007 T-SHIRT ORDER FORM**

Orders Must be Received by August 10, 2007
(Due to the Corporate Office by August 15, 2007)

Name: _____

Item being ordered: White Gildan, 6.1 oz. Heavyweight T-shirt with EWI Reading Rally 2007 Design

| Type | Size | Quantity | Cost | Subtotal |
|-------------|--------------|-----------------|--------------|-----------------|
| Youth | Med. (10-12) | | \$5.00 | |
| | Lg. (14-16) | | \$5.00 | |
| Adult | Small | | \$7.00 | |
| | Medium | | \$7.00 | |
| | Large | | \$7.00 | |
| | X-Large | | \$7.00 | |
| | XX-Large | | \$7.00 | |
| | XXX-Large | | \$7.00 | |
| | | | TOTAL | |

Please indicate your choice(s) and return to:

Jackie Jones
Norfolk Airport Authority
2200 Norview Avenue
Norfolk, VA 23518

Make checks payable to : EWI - Hampton Roads Chapter

MEETING RESERVATION FORM

MEETING DATE: Tuesday, August 21, 2007
START TIME: 6:00 P.M.
PLACE: A.R.E./EDGAR CAYCE FOUNDATION
COST: \$30.00 Per Person

Cancellation Policy: Each representative has a standing reservation for dinner meetings. If you are unable to attend the meeting, **you must cancel in writing to the Sergeant at Arms by 12:00 noon the Wednesday prior to the meeting.**

Please fax or E mail to the Sergeant at Arms before the deadline if you are unable to attend. No verbal changes can be accepted. After 12:00 noon on the Wednesday prior, the reservation will be confirmed and the Firm will be responsible for the fee.

RSVP Deadline: Noon, Wednesday, August 15, 2007
Sergeants-at-Arms:
Debbie McKee at dmckee52@cox.net

Please mail your check along with this reservation form made payable to **EWI-Hampton Roads Chapter** to:
Debbie McKee, 501 Asbury Court, Chesapeake, VA 23322

Firm: _____

Rep Attending: _____

Guest(s) Attending: _____

Total Attending: _____ **Remittance:** _____

This payment covers dinner fees for meetings dated: _____